

-FOR IMMEDIATE RELEASE-

Greentec Launches New Website

Cambridge, ON. October 6, 2006 - Greentec announced today that it has launched its new website at www.greentec.com. The new website is designed in line with the company's updated branding and provides easier and faster navigation to its clients. The new site also features an electronics recycling portal that allows users to obtain free online estimates for over 33 items. The new website allows users to become online members which gives them quick access to sell products and access to their account history.

Greentec's website allows users to submit offers online through its "Now Buying" portal which includes up to the minute SKUs and pricing on inkjet and laser cartridges, cell phones and consumer electronics. Offers that are submitted online are responded to in 24 hours or less by one of Greentec's Purchasing Specialists.

"We are proud to launch the new face of Greentec as we enter into 2007. We value our clients' time and felt it was important to provide easier navigation and improved services through our new website," said Natalie Cutler, Marketing Manager for Greentec.

The new website also features a portal dedicated to reverse logistics, which includes a white paper and information on the company's third party logistics services.

"2007 is going to be an exciting year for Greentec. We have evolved from a company that buys and sells empties to one that responds to a more dynamic customer. Customers today require a total solution, or a one-stop-shop. Today Greentec can manage collection programs, offer 3rd party logistics services and product recycling to name a few. Our new website demonstrates our versatility and direction," said Tony Perrotta, President and CEO.

About Greentec

In business for over a decade, Greentec is a world leader in the value recovery of used electronics, including used print cartridges and cell phones. Greentec has been responsible for the diversion of over 10 million cartridges and cell phones from landfill and has provided over 50 million dollars in funding to its suppliers and fundraising participants.

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For more information:

Natalie Cutler
Manager, Marketing and Public Relations
Greentec International
Tel: 519.624.3300 ext. 255
ncutler@greentec.com

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